

# Jason S. Imeidopf Jr

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## EDUCATION

Stetson University, DeLand, FL

Aug. 2014 – May 2018

**Bachelor of Business Administration**

Major: Business Systems & Analytics

## PROFESSIONAL EXPERIENCE

**Business Engineer – Kinetech Cloud, LLC, San Antonio, TX**

Jan. 2019 – April 2020

- Support enterprise clients with their digital transformation initiatives.
- Ability to work autonomously with minimal oversight or collaborate / lead larger teams, stakeholders, and development.
- Function as the team's primary resource for UI/UX and runtime development.

**Associate RAD Consultant – EPI-USE America, Inc, Atlanta, GA**

Jan. 2019 – April 2020

- Develop effective cloud-based applications, that meet client requirements, inside the low-code environment Mendix Studio Pro.
- Offer advice and train clients on the skills needed to maintain developed applications.
- Root-cause analysis on application issues down to the atomic-level cause and determine resolution.

**Data Scientist / Web Strategist (Contract) - Fundraise 21, Inc, Darnestown, MD**

Feb. 2018 – Nov. 2018

- Developed best practice standards and company materials based on internal and external feedback.
- Re-designed websites, continuous SEO research, and produced online features and tools to fundraising events.

**Web Developer (Contract) - Sunsure Insurance, Orange City, FL**

Sept. 2017 – May 2018

- Updating website content and SEO strategy to increase brand awareness and search engine ranking.
- Periodically completing analysis of competition trends, recruiting methods, and ADA website compliance through WCAG 2.0.

## RECENT RELEVANT EXPERIENCE

### **Accounting System**

- Worked with a team to leverage the Mendix platform and develop a v2.0 of an existing legacy system and modules from another application owned by the client.
- Setup the primary API integrations between client applications using REST calls and PostgreSQL.
- Extended the platform using jQuery to manipulate page elements, where necessary, for visual purposes.

### **Indirect Lending Application**

- Responsible for implementing pixel perfect UI, based on a wireframe, using SASS.
- Integrated an API to perform user authentication and loan application submission.

## KNOWLEDGE, & SKILLS

**Business:** Systems Analysis & Design, Data & Business Analysis

**Web & SEO:** Ranking Factors, Front-End UI, Back-End Dashboards & Databases

**Analytics:** Reporting, Google Analytics, Program Debugging

## CERTIFICATIONS

**Mendix Advanced Developer**

Sept. 2020

**Mendix Rapid Developer**

Jan. 2019

**IIBA Academic Certificate**

Dec. 2017